

IAF Europe Conference 2009

Get Inspired

16th February 2009
Sponsorship Flyer, Issue 1

18th to 20th September 2009
Keble College, Oxford. United Kingdom



Sponsorship Opportunities

The IAF Europe Conference 2009

The IAF is a global organisation which was formed by a group of professional facilitators seeking an avenue for interchange, professional development, trend analysis and peer networking. It is dedicated to growing facilitators and encouraging the use of group process methodologies world-wide. The International Association of Facilitators (IAF) is the foremost professional organisation for facilitators in the world. In 1994 the IAF started with just 70 members, now it has grown to over 1500 members in more than 63 countries.

The IAF is divided into six regions all of which hold annual conferences. This year's IAF Europe Conference will be held in the United Kingdom set amongst the historic 'Dreaming Spires' of Oxford University at Keble College from the 18th to 20th September 2009.

Who Attends

The conference is open to both members and non-members. We expect up to 300 attendees from all sectors; corporate, government, non-profit, educational, and local community. It will include consultants, teachers, in-house facilitators, negotiators, organisational advisors, coaches and anyone who may use methods of facilitation in their work.

2009 Conference Marketing

The conference will be featured in various IAF Regional Newsletters as well as featuring on the IAF Global website. The official conference website is www.iaf-europe-conference.org and strategically timed email circulations will also promote the event to potential delegates. This event is marketed to both members and non-members of the IAF.

Sponsorship Benefits

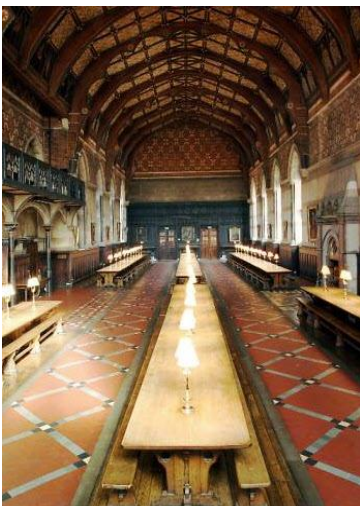
We are offering your organisation an opportunity to contribute to the continued success of IAF Europe by supporting this year's conference. Sponsorship will increase your organisation's profile and networking opportunities with delegate facilitators from around the world. Each sponsorship package has been designed to give you the specific set of entitlements and benefits best suited to your needs to achieve your marketing and sales goals.

Exhibit Space

Each sponsor has the opportunity to take a 3m x 2m exhibition space in the Arco Building where all refreshment breaks will be held.

Complimentary Delegate Places

You will have a number of full delegate places, depending on your level of sponsorship, and your representatives will be able to attend any sessions and functions they feel would benefit them. This gives your organisation valuable networking opportunities with delegates. All accommodation and meals are included with these delegate places.



The Great Dining Hall, Keble College

Contact: conference@iaf-europe.eu or call +44 (0)20 8123 7072



*Keble Chapel across the
Liddon Quadrangle*

Welcome Reception and Dinner

The Welcome Reception will be held in the Dining Hall at Keble College which will be followed by our Welcome Dinner. This is an exclusive opportunity to maximise your recognition of conference support and your products and services.

Conference Reception & Celebration Dinner

One of the most important events of the entire weekend is Conference Reception and Celebration Dinner in the Dining Hall. This will offer an exclusive opportunity to clearly identify your organisation's position and support in this European facilitation community.

Conference Bags

Your organisation will be exclusively identified on the conference delegate bag as part of your sponsorship package. Many delegates continue to use their Conference bags for some time after these events, thereby continuing to raise the profile of your organisation.

Lanyards

Conference lanyards represent an exclusive awareness opportunity for the duration of the conference. This will give the sponsor an increased and very visible profile among all attendees.

Conference Refreshment Breaks

Four refreshment breaks will be held in the exhibition area during the conference. Your stand will be clearly identifiable at this time. This will also give you an opportunity to network with delegates.

Recognition in the Delegate Pack and Conference Bag

All sponsors will be recognised in the delegate pack which is handed to every delegate on registration. In addition your organisation may include a promotional flyer or leaflet in the conference bag.

Conference Signage

There is the opportunity for sponsor(s) to be identified on all general signage for the conference.

Website Identification

The official conference website at www.iaf-europe-conference.org will give highly visible recognition by displaying your Company Logo on all main pages. There is also the opportunity for these logos to link directly to your own website to make information about your organization even more accessible.

Copy of Participant List

All sponsors will be provided with a valuable participant list which will include the name, organisation and contact details of all delegates.



Presented by IAF Europe
in association with
Entendu

Entendu Limited
PO Box 529
Kings Langley WD4 4AD UK

**Contact Entendu to discuss these or
other sponsorship opportunities.**

Simply speak to;

Nicki Cadogan on +44 (0)20 8123 7072 or

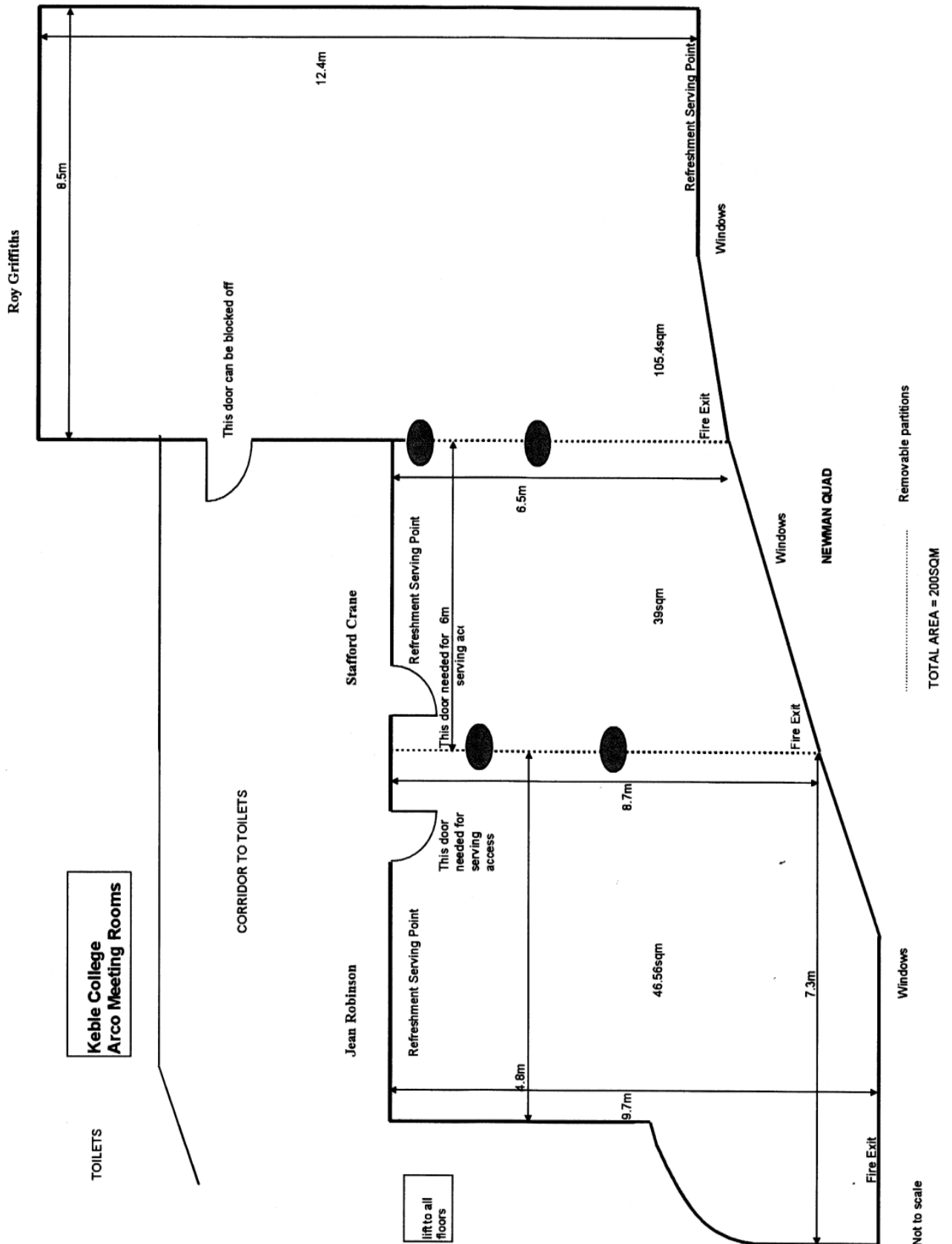
Ben Richardson on +44 (0)20 8123 7071

or Email conference@iaf-europe.eu

We look forward to discussing your ideas to support the Conference

Phone: +44 (0)1923 271150
Fax: +44 (0)1923 271151
Email: conference@iaf-europe.eu

THE ARCO BUILDING, EXHIBITION SPACE



SPONSOR AND EXHIBITION OPPORTUNITIES

BENEFITS	RED £ 2,500-00	WHITE £ 1,900-00	BLUE £ 1,250-00
Exhibition Space (3m x 2m) in the Arco Building	✓	✓	✓
Complimentary full delegate places (this includes accommodation and meals)	3	2	1
Your logo on the Conference Website	✓	✓	✓
Your Logo with link to your Web pages on the Conference Website	✓	x	x
Your promotional flyer in the Conference Bag	✓	✓	x
An acknowledgement in the Delegate Pack	✓	✓	✓
Copy of Participant List	✓	✓	✓

EXCLUSIVE SPONSORSHIP OFFERS

The Conference Bag with your logo	£ 2,000-00
Conference Signage with your logo	£ 750-00
Welcome Reception & Dinner Friday 18 th September	£ 750-00
Conference Reception Saturday 19 th September	£ 750-00
Celebration Dinner Saturday 19 th September	£ 1,500-00
Lanyards with your logo	£500-00



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